

A very funny encounter

About the new childrens book “The Story of the Little Mole Who Knew It Was None of His Business.”

The Story of the Little Mole Who Knew It Was None of His Business

Written by:

Illustrated, 56 Pages

Publisher:

42 \$

Layout

I used a classic newspaper layout inspired by the new york times. A big title followed by a body text distributed across four columns. A picture in the middle adds a contrast and breaks the rigid columns a bit.

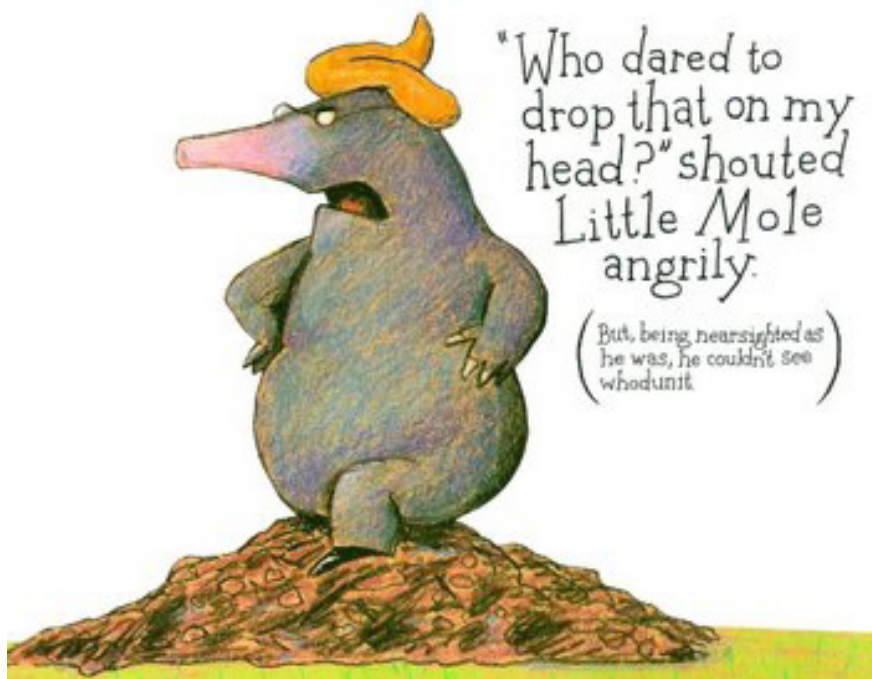
Typefaces

For the Body, I used “Minion Pro.” It’s classy, like times new roman, but is more modern than the latter.

For the Headline, i wanted to use something more visual and ended up with “play fair display” in two different weights. For the background info about the book (page number, price, etc.) I went with classic “Helvetica Neue.” This freshens up the design a bit due to it’s sans serif nature but keeps the balance and hierarchy intact.

Filler

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Great Illustrations

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Subtitle

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